

MEET YOUR JUDGES



Get to know the expert panel who'll be scoring your pitch! Each judge brings a unique perspective, from creativity and purpose to planning and real-world business experience. Impress them all to become the next Binnacle Boss.



Daisy – The Design Eye

Focus: Branding, Visuals & Presentation

Daisy brings a creative lens to the judging panel. She'll be looking for standout branding, good use of visuals and strong storytelling in your pitch.



Alan – The Small Biz Pro

Focus: Feasibility & Sustainability

Alan knows what it takes to run a successful business from the ground up. He'll be watching for realistic, well-thought-out ideas that show real-world potential.



Karl – The Planner

Focus: Business Model & Execution

Every successful business starts with a solid plan. Karl will be watching for your forward thinking: how well you've thought through your strategy, pricing and operations.



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